

Waterloo Downtown Revitalization Initiative

Share feedback on the DRI Projects!

The Village of Waterloo was selected as a \$10 million winner of New York State's Downtown Revitalization Initiative (DRI) program to support transformative projects in the downtown!

The Local Planning Committee is in the midst of evaluating 14 projects that are still under consideration for Downtown Revitalization Initiative (DRI) funding! Public support is a key consideration, as projects that reflect a community's goals and aspirations will have the greatest impact.

Let us know what you think!

Share your thoughts on whether you think these projects will have a positive impact of downtown Waterloo!

#1. Renovate the American Legion and Enhance the Entrance to the Historic District



Total Cost: \$775,000
DRI Request: \$775,000 (100%)

This project proposes renovations to the Legion building and surrounding grounds. Improvements include upgrades to the kitchen, banquet hall and bathroom, restoration of the brickwork, windows, and roof, and improved landscaping. Improvements will enhance a community venue and improve the appearance of the building and property.

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

#2. Renovate 39 West Main Street into a Multi-Functional Building



Total Cost: \$150,000
DRI Request: \$97,000 (65%)

This project proposes the renovation of the building at 39 West Main Street. Improvements include the creation of a second commercial unit and facade improvements, including new windows and doors, signage, and a cornice. Improvements will create new and improved commercial space in the downtown and enhance the appearance of the building.

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

Waterloo Downtown Revitalization Initiative

Proposed Projects

#3. Unlock the Third Floor of 10 West Main Street and Improves its Façade



Total Cost: \$303,000
DRI Request: \$194,000 (64%)

This project proposes the rehabilitation of the third floor of the building at 10 West Main Street. Improvements include the creation seven small offices and upgrades to the building's façade and signage. Improvements will create new office space in the downtown and enhance the appearance of the building.

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

#4. Renovate the Street of Shops and Achieve Full Building Occupancy



Total Cost: \$1,300,000
DRI Request: \$871,000 (67%)

This project proposes the renovation of the five ground-floor commercial units at the Street of Shops building. Improvements include general renovations and upgrades to the mechanical, electric, and plumbing systems and upgrades to the building's exterior, including trim work, painting, awnings, and an outdoor patio. Improvements will create new and improved spaces for retail and services and enhance the appearance of the building.

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

#5. Build the Grange Hall Food and Entertainment Hub



Total Cost: \$824,000
DRI Request: \$519,000 (67%)

This project proposes the renovation of the Grange Hall building on North Virginia Street. Improvement include the creation of multi-functional food and entertainment venue with a BBQ restaurant, soda fountain/ice cream parlor, arcade, and performance stage, and a rear patio. Improvements will result in a new restaurant that will draw local and visitors and new space for events.

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

#6. Rehabilitate 1 East Main Street for Four New Apartments



Total Cost: \$650,000
DRI Request: \$420,000 (65%)

This project proposes the rehabilitation of the building at 1 East Main Street. Improvements include renovations to a portion of the ground floor and the entire second floor to create five one-bedroom units. Improvement will create new housing opportunities and increase the downtown population.

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

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Proposed Projects

#7. Expand the Library and Integrate the Museum Collections



This project proposed an initial expansion of the library for additional library spaces and services to accommodating growing needs, which allowing the integration of some displays from the Memorial Day Museum. A second phase (beyond DRI) will include a new home for the Memorial Day Museum.

Total Cost: \$6,000,000
DRI Request: \$3,000,000 (50%)

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

#8. Redevelop Village Hall for Housing and a New Municipal Building



This project proposes the sale and redevelopment of Village Hall as a new mixed-use building. Improvements include the construction of a new building for municipal offices and a police station (in the basement and ground floor) and residential uses above grade. Improvements will create modern space for local services and facilities, improve the appearance of downtown, and create new housing opportunities and increase the downtown population.

Total Cost: \$14,300,000
DRI Request: \$4,400,000 (31%)

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

#9. Expand and Enhance the Waterloo Recreational Center



This project proposes renovations to the Legion building and surrounding grounds. Improvements include upgrades to the kitchen, banquet hall and bathroom, restoration of the brickwork, windows, and roof, and improved landscaping. Improvements will enhance a community venue and improve the appearance of the building and property.

Total Cost: \$1,200,000
DRI Request: \$1,200,000 (100%)

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

#10. Continue the Main Street Public Realm Improvements



This project proposes renovations to the Legion building and surrounding grounds. Improvements include upgrades to the kitchen, banquet hall and bathroom, restoration of the brickwork, windows, and roof, and improved landscaping. Improvements will enhance a community venue and improve the appearance of the building and property.

Total Cost: \$805,000
DRI Request: \$805,000 (100%)

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

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Proposed Projects

#11. Establish a Multi-Modal Hub and Gathering Place on the Southwest Block



Total Cost: \$1,411,000
DRI Request: \$1,411,000 (100%)

This project proposes a redesign of the municipal parking lot to create a multi-modal hub and destination within the downtown. Improvements include more green spaces, enhanced pedestrian circulation, connections to Main Street and South Virginia Street, a promenade for retail/restaurant activities, and a more efficient parking layout. Improvements will enhance the appearance of downtown, create space for events, improve connections to and within downtown, and support downtown retail and visitation.

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

#12. Improve the Connection between Oak Island and Main Street



This project proposes to enhance the trail connection between Oak Island and Main Street. Improvements include additional tree planting, new seating and lighting, accessibility improvements, and a new lookout over the water with a shade sail.

Total Cost: \$1,016,000
DRI Request: \$1,016,000 (100%)

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

#13. Establish a Small Project Grant Fund to Continue Downtown Waterloo's Revitalization



Total Cost: \$800,000
DRI Request: \$600,000 (75%)

This project proposes the creation of a Small Project Fund administered by the Village to support small-scale building improvements, public art, and business assistance needs. Improvements will enhance the appearance of downtown, encourage the creation of new businesses and expansion of existing businesses, and create new housing opportunities.

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____

#14. Develop Marketing Materials to Promote Downtown Waterloo as a Place to Visit and Invest



Total Cost: \$250,000
DRI Request: \$250,000 (100%)

This project proposes the creation of a branding and marketing strategy to increase local engagement and pride, attract visitors and new businesses, promote local events and community initiatives, and strengthen community identity. Improvements will increase tourism to the area and encourage new residents and entrepreneurs.

Do you think this project will have a significant positive impact on downtown Waterloo?

Yes _____

Somewhat _____

No _____